

July 30, 2010

Subject: Help Support Education and Outreach in FSAWWA Region X

Dear Florida Water Professional:

Over the past few years participation in FSAWWA Region X has been at its highest. In that time we have had record breaking attendance at all of our events. It is charitable contributions, such as yours, that have enabled us to achieve this success. I am hoping you will again be on this high-performing team, and continue your support of Region X, by indicating your contribution level on the attached sponsorship form.

Your contribution will receive promotional consideration at Region X activities through the end of the year, two of these activities are described in detail below. Note; this is your last chance to support Region X as no more requests will be made through the end of the year.

Model Water Tower Competition

Nov 6, 2010. This national competition was originally created by the Region X Youth Education Committee. Under the leadership of Seton Katz, this competition continues to be our biggest event, with over 150 attendees last year. The MWTC introduces students to water issues and water professionals from their community by challenging them to design and construct miniature water storage towers. Involvement also shows students the opportunities available in this important field. The contest day activities, participation gifts and prizes make the contest fun for everyone.



Your donation will allow us to reach more students, teachers and schools.

2010 Goals:

- Sign up 100 contestants from 5 schools (a 20% increase over last years record registration)
- Introduce middle school and high school students to the water profession
- Provide local schools with mentorship and access to our dedicated water professionals

Water For People Kayak & BBQ Event

Join us on October 2, 2010 for a fun day of kayaking at the Phillippi Creek Estate Park. The goal of this event is to bring friends, families, and members of the water profession together for a fun day on Phillippi Creek while raising awareness and funds for **Water For People**.

Water For People is a non-profit organization that helps people in developing countries improve their quality of life by supporting the development of locally sustainable drinking water resources, sanitation facilities, and health and hygiene education programs. Sponsorship of this event covers the cost of the event, allowing each participant registration to go directly to Water For People.

2010 Goals

- Meet or exceed last year's attendance of over 60 paddlers – we're looking forward to a great turnout again.
- Exceed last year's Water For People donation of \$1,400



Please mail or fax a copy of the attached sponsorship form indicating your contribution level. Thank-you for your consideration – you will be thoroughly satisfied with your contribution to Region X of the FSAWWA!

Sincerely,



Dave Cash
Chair, FSAWWA Region X